



Cottonsoft Tuffy Free Night Away for Two Privacy Policy

www.rewardforme.co.nz/tuffy is owned and operated by Salad Marketing.

Salad Marketing acknowledges and respects the privacy of individuals. This privacy policy sets out how Salad Marketing uses your personal information and explains:

- How Salad Marketing collects information
- How Salad Marketing uses the information you provide
- How Salad Marketing treats sensitive information
- How Salad Marketing stores and secures your personal information
- How Salad Marketing updates your information
- How to contact Salad Marketing

Salad Marketing is bound to and complies with the National Privacy Principles contained in the Commonwealth Privacy Act and all relevant privacy legislation protecting the rights of individuals. Salad Marketing may, from time to time, review and update this privacy policy to take account of new laws, technology and changes to Salad Marketing's operations. Please check this page periodically for updates. All privacy information will be governed by Salad Marketing's latest privacy policy posted on the www.rewardforme.co.nz/tuffy website.

How Do We Collect Information?

Salad Marketing collects personal information from you when you visit the www.rewardforme.co.nz/tuffy website, when you knowingly provide information to us when you claim your reward. Information collected by Salad Marketing can include (but is not limited to) your name, personal address, business address, telephone number, e-mail address, gender, occupation, details of sales made through participating program partners, and merchandise redeemed through the www.rewardforme.co.nz/tuffy website.

How Do We Use Information?

Salad Marketing may use information it collects from you for the primary purpose for which it is collected and for other secondary purposes that are related to the primary purpose of collection. Generally, Salad Marketing uses personal information to:

- Communicate information to you regarding the program
- Communicate information to you regarding your reward
- Communicate information to you regarding specials and offers from our affiliate partners
- Provide you with products or services you have requested
- Personalise and improve Salad Marketing services for you
- Help Salad Marketing improve its services overall
- Provide to third parties to meet the purpose for which it was submitted
- Provide to a joint promoter if the information is collected in conjunction with a joint promoter

In most cases where Salad Marketing asks you to provide information about yourself, if you do not provide that information, Salad Marketing may not be able to provide you with the requested product or service.

How Do We Treat Sensitive Information?

Sensitive information refers to information relating to a person's racial or ethnic origin, membership of political bodies, religion, membership of a trade union or professional or trade association, sexual preference, criminal record and health. Salad Marketing will not collect, use, or disclose sensitive information except for the purpose for which it was provided or a directly related secondary purpose or as allowed by law unless you have agreed otherwise.

How Do we Store And Secure Your Personal Information?

Salad Marketing stores the personal information you provide us electronically on data storage devices, or as hard copies to comply with the rules and regulations governing any and all terms and conditions by which your personal information was acquired. We obtain most personal information through the www.rewardforme.co.nz/tuffy registration process and updates to membership details.

Salad Marketing has an appointed Privacy Officer to oversee the management of personal information in accordance with this policy and the Commonwealth Privacy Act. Salad Marketing protects the personal information it holds from misuse, loss, unauthorised access, modification, or disclosure by various means including firewalls, password access and secure servers. Cookies A Cookie is a piece of information that our web server may send to your machine when you visit our site. The cookie is stored on your machine, but does not identify you or give us any information about your computer. A cookie helps us to recognise you when you re-visit the website and to coordinate your access to different pages on the site. You may configure your browser so that you are notified before a cookie is downloaded or so that your browser does not accept cookies. You may also erase cookies from your computer. To disable your cookies, please refer to the help menu on your Internet Browser.

Links to Other Sites

Salad Marketing may provide links to other sites. If you use these links, you will leave our site. Salad Marketing is not responsible for any of these sites, their content or their usage of your personal information. We advise that you check the privacy policies of those sites.

How Do We Update Your Information?

Salad Marketing endeavours to ensure that the personal information it holds is accurate, complete and up-to-date. Primary information is retrieved from www.rewardforme.co.nz/tuffy and as such, you can update your information by emailing us at: info@rewardforme.co.nz

